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Docket No.: WD2-98-007
Total No. of Pages in this Submission: 354

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

APPLICATION TRANSMITTAL LETTER

Transmitted herewith for filing under 35 U.S.C. §111(a) and 37 C.F.R. § 1.53(b) is a new utility patent application of:

Inventor(s): Jay S. WALKER, Andrew S. VAN LUCHENE, Magdalena MIK and John CHUPREVICH

For: SYSTEM AND METHOD FOR TRACKING AND ESTABLISHING A PROGRESSIVE DISCOUNT BASED UPON A CUSTOMER'S VISITS TO A RETAIL ESTABLISHMENT

- This application is a: CONTINUATION
 CONTINUATION-IN-PART
 DIVISIONAL

of prior application no.: _____

- With respect to the inventorship of the co-pending parent application, from which this application claims benefit under 35 U.S.C. §120, the inventor(s) in this application is (are) less than those named in the copending parent application and the following inventor(s) should be deleted from this application:

Inventor(s) _____

Papers Enclosed:

Enclosed are:

X	31 Page Application, including 9 pages of claims and 1 page of Abstract
X	18 Sheets of drawing(s)/Formal Figs. 1-14
X	Express Mail Certificate
X	An Assignment of the invention to <u>Walker Asset Management Limited Partnership</u> with recordation cover sheet
X	Verified Statement Claiming Small Entity Status
X	Information Disclosure Statement, PTO-1449 and cited references
X	Combined Declaration and Power of Attorney
	Preliminary Amendment
	Other: _____

F e Calculati n:

The filing fee has been calculated as shown below:

(Col. 1)	(Col. 2)	SMALL ENTITY	LARGE ENTITY
FOR:	NO. FILED	NO. EXTRA	
BASIC FEE			
TOTAL CLAIMS	89 -20 =	69	
INDEPENDENT CLAIMS	8 -3 =	5	
MULTIPLE DEPENDENT CLAIM PRESENTED: 0			

*If the difference in Col. 1 is less than zero, enter "0" in Col. 2

RATE	Fee	OR	Rate	Fee
	\$395	OR		\$790
X \$11 =	\$759.	OR	X\$22 =	\$0
X \$41 =	\$205	OR	X\$82 =	\$0
X\$135 =	\$0	OR	X\$260 =	\$0
TOTAL	\$1359	OR	TOTAL	

Method of Payment:

- Please charge \$ 1359.00 to Deposit Account No. 50-0271. A duplicate copy of this paper is enclosed.
- The Assistant Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 or 1.17 which may be required during the pendency of this application, or to credit any overpayment, to Deposit Account No. 50-0271.

Address for Correspondence:

- Please address all future communications to:

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Respectfully submitted,
Walker Asset Management Limited Partnership

Dated: March 27, 1998

By Dean Alderucci
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of:)
Jay S. WALKER, et al.)
for SYSTEM AND METHOD FOR TRACKING AND)
ESTABLISHING A PROGRESSIVE DISCOUNT)
BASED UPON A CUSTOMER'S VISITS TO A)
RETAIL ESTABLISHMENT)
Examiner: To be assigned
Serial No.: To be assigned
Filed: March 27, 1998 Group Art Unit: To be assigned
WD Docket No.: WD2-98-007

CERTIFICATE UNDER 37 CFR 1.10 OF MAILING BY "EXPRESS MAIL"

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"Express Mail" label number

March 27, 1998

Date of Deposit

I hereby certify that the attached papers or fees:

Transmittal Letter
Patent Application (31 pages)
Formal Drawings (18 sheets – Figs. 1-14)
Combined Declaration and Power of Attorney
Assignment with Recordation Cover Sheet
Verified Statement Claiming Small Entity Status
Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Charles Rattner (PTO Reg. No. 40,136)

(Typed or printed name of person mailing papers or fees)

(Signature of person mailing papers or fees)